

TERMS & CONDITIONS

RISE Creator Awards — India's Premier Creator Festival

Organized by Elakiya Ind Entertainment Private Limited, Chennai, Tamil Nadu, India

Effective Date: 22 August 2026 Last Updated: 22 August 2026

1. INTRODUCTION AND ACCEPTANCE OF TERMS

1.1. These Terms & Conditions ("Terms") constitute a legally binding agreement between Elakiya Ind Entertainment Private Limited, a company incorporated under the Companies Act, 2013, having its registered office in Chennai, Tamil Nadu, India (hereinafter referred to as the "Company", "Organizer", "RISE", "we", "us", or "our"), and any person who registers for, submits an entry to, or otherwise participates in the RISE Creator Awards (hereinafter referred to as the "Participant", "Creator", "you", or "your").

1.2. The RISE Creator Awards (the "Awards" or the "Competition") is India's Premier Creator Festival, a skill-based creative competition recognizing excellence in digital content creation across multiple categories, with a total prize pool of ₹30 Lakh (Rupees Thirty Lakh only).

1.3. By registering on the official website <https://risecreatorawards.com> (the "Website"), paying the applicable entry fee, and/or submitting an entry, you confirm that you have read, understood, and unconditionally agree to be bound by these Terms, together with the Privacy Policy and any category-specific rules published on the Website, all of which are incorporated herein by reference.

1.4. In accordance with the Indian Contract Act, 1872, your act of registration and payment of the entry fee constitutes valid acceptance of the offer contained in these Terms, and the entry fee paid constitutes lawful consideration, thereby forming a valid and enforceable contract between you and the Company. You represent that you are competent to contract within the meaning of Section 11 of the Indian Contract Act, 1872 — that is, you have attained the age of majority (18 years), are of sound mind, and are not disqualified from contracting by any law to which you are subject.

1.5. These Terms constitute an electronic record within the meaning of the Information Technology Act, 2000 and the rules made thereunder. This electronic record is generated by a computer system and does not require any physical or digital signature. Your acceptance of these Terms by clicking "I Agree" (or a similar checkbox/button) during registration constitutes valid acceptance by electronic means under Section 10A of the Information Technology Act, 2000.

1.6. If you do not agree to any part of these Terms, you must not register for or participate in the Awards.

1. DEFINITIONS

For the purposes of these Terms, unless the context otherwise requires:

Term	Meaning
“Awards”	The RISE Creator Awards competition, including all six (6) categories described in Clause 5.
“Entry”	Any content (reel, short film, mobile film, photograph, or other work) submitted by a Participant through the Website.
“Entry Fee”	The non-refundable fee payable per Entry per category, exclusive of applicable taxes (GST).
“Submission Window”	The period from 22 August 2026 to 15 December 2026 during which Entries may be submitted for all categories.
“Winner”	A Participant selected by the Panel of Judges/Juries as a prize recipient in any category.
“Prize Pool”	The total prize amount of ₹30 Lakh (Rupees Thirty Lakh only) distributed across all categories.
“DPDP Act”	The Digital Personal Data Protection Act, 2023, and rules made thereunder.
“Personal Data”	Any data about an individual who is identifiable by or in relation to such data, as defined under the DPDP Act.

1. ELIGIBILITY

3.1. Participation in the Awards is open only to individuals who satisfy all of the following conditions:

(a) The Participant must be a citizen of India;(b) The Participant must be 18 (eighteen) years of age or older as on the date of submission of the Entry;© The Participant must be competent to contract under Section 11 of the Indian Contract Act, 1872;(d) The Participant must hold a valid bank account in India in their own name for the purpose of prize disbursement;(e) The Participant must possess a valid Permanent Account Number (PAN) for compliance with tax deduction requirements under the Income Tax Act (see Clause 10).

3.2. Category-specific eligibility: In addition to Clause 3.1, the Best College Life Reel category is open only to college students who are 18 years of age or older and are Indian citizens. Participants in this category may be required to furnish proof of current enrolment in a recognized college or institution.

3.3. Directors, employees, and immediate family members of the Company, members of the Panel of Judges/Juries, and any persons or agencies directly involved in the organization, administration, or judging of the Awards are not eligible to participate.

3.4. The Company reserves the right to verify the eligibility of any Participant at any stage, including after the announcement of results, and to require submission of valid government-issued identity documents (such as Aadhaar, PAN card, passport, or voter ID) and age proof. Failure to provide satisfactory proof within the time specified by the Company shall result in disqualification and forfeiture of any prize.

3.5. Any Entry submitted by an ineligible person, or containing false, misleading, or incomplete eligibility information, shall be void ab initio, and the Entry Fee shall not be refunded.

1. NATURE OF THE COMPETITION

4.1. The Awards constitute a competition of skill and creative merit. Winners are determined solely on the basis of the creative, technical, and artistic quality of the Entries as evaluated by a qualified Panel of Judges/Juries, and not by chance, lot, or draw.

4.2. The Awards do not constitute a lottery, betting, gambling, or a game of chance under applicable Indian laws, including the Public Gambling Act, 1867 and applicable state legislation. The Entry Fee is a fee for participation in a skill-based competition and evaluation of the Entry, and is not a stake or wager.

4.3. Nothing in these Terms shall be construed as an offer of employment, agency, partnership, or joint venture between the Participant and the Company.

1. CATEGORIES, PRIZES, AND ENTRY FEES

5.1. The Awards comprise the following six (6) categories, with a total prize pool of ₹30 Lakh (Rupees Thirty Lakh only):

#	Category	Grand Prize	Additional Winners	Entry Fee*	Duration / Format
1	Best Reel Award	₹2,00,000	6 Winners × ₹50,000 each	₹1,500	15 seconds to 3 minutes
2	Best Short Film	₹3,00,000	—	₹3,000	1 to 20 minutes
3	Best Mobile Film	₹2,00,000	6 Winners × ₹50,000 each	₹2,000	60 seconds to 5 minutes; horizontal format only; shot on mobile
4	Best Photo (Mobile)	₹1,00,000	6 Winners × ₹50,000 each	₹500	Photograph shot on mobile
5	Best Pet Parenting Creator	₹2,00,000	6 Winners × ₹50,000 each	₹1,000	As per category rules on the Website
6	Best College Life Reel	₹2,00,000	6 Winners × ₹50,000 each	₹1,000	15 seconds to 3 minutes

*Entry Fees are exclusive of applicable taxes (GST). See Clause 9.

5.2. Category content themes:

(a) Best Reel Award: Fashion, Makeup, Nail Art, Travel, Comedy, Solo Singing, Solo Instrumental Music, Solo Dance, Cooking, Fitness, Art & Craft, Storytelling, and similar creative themes. Open to all eligible creators.

(b) Best Short Film: For independent filmmakers, visionaries, and storytellers. Only films completed on or after 1 January 2021 are eligible.

© Best Mobile Film: Open to individuals, teams, students, and professionals. The film must be shot entirely on a mobile device, in horizontal format only, with no watermark and no copyright violation.

(d) Best Photo (Mobile): Sub-themes include People, Nature, Campus Life, Street Photography, Portraits, Travel, Culture, and Architecture. No watermark and no copyright violation. Open to all eligible creators.

(e) Best Pet Parenting Creator (New Category): Content themes include Pet Care, Training, Playtime, Adoption Stories, Pet Portraits, Travel with Pets, Grooming, and the Human-Pet Bond. No watermark and no copyright violation. Open to all eligible creators.

(f) Best College Life Reel: Open to all eligible college students. Content themes include Campus Life, College Love Stories, College Canteen, Hostel Life, Friendship, College Fests, and similar themes.

5.3. Accepted languages: Entries in all categories may be in Hindi, Tamil, Telugu, Kannada, Malayalam, or English.

5.4. Prize amounts stated above are gross amounts, subject to Tax Deducted at Source (TDS) and any other statutory deductions as described in Clause 10.

5.5. The Company reserves the right to declare additional non-cash recognitions (such as certificates, trophies, or mentions) at its sole discretion; such recognitions carry no cash value and are not exchangeable.

1. KEY DATES

Event	Date
Submission Window Opens	22 August 2026
Submission Window Closes (all categories)	15 December 2026
Winners Announced	31 March 2027

6.1. Entries received after the close of the Submission Window shall not be accepted under any circumstances. The Company's server records shall be conclusive evidence of the date and time of submission.

6.2. The Company reserves the right to modify the above dates for reasons beyond its reasonable control, subject to Clause 17 (Force Majeure). Any change shall be published on the Website and official channels.

1. SUBMISSION OF ENTRIES

7.1. All Entries must be submitted exclusively through the official Website:

<https://risecreatorawards.com>. Entries submitted through any other medium (including email, social media, courier, or physical delivery) shall not be accepted.

7.2. Each Entry must be accompanied by payment of the applicable Entry Fee plus applicable taxes. An Entry is deemed complete only upon successful payment confirmation and receipt of an acknowledgment from the Website.

7.3. Multiple entries: A Participant may submit any number of Entries, in any number of categories, any number of times, provided that a separate Entry Fee is paid for each Entry. Each Entry shall be evaluated independently.

7.4. Team entries: Entries created by a team are permitted where applicable to the category. However, each team must be represented by only one (1) designated representative, who shall:

(a) register and submit the Entry in their own name;(b) be the sole point of contact with the Company;© be the sole recipient of any prize awarded to that Entry; and(d) warrant that they have obtained the consent of all team members to these Terms and shall be solely responsible for any distribution of the prize among team members.

The Company shall have no responsibility or liability whatsoever for the sharing or distribution of any prize among team members, and shall stand fully discharged upon disbursement of the prize to the designated representative.

7.5. The Participant is solely responsible for ensuring that the uploaded Entry is complete, uncorrupted, in the format and technical specifications prescribed on the Website, and within the prescribed duration limits. The Company is not responsible for Entries that fail to upload, are corrupted, incomplete, or otherwise non-compliant.

7.6. The Company reserves the right to reject, without refund, any Entry that does not comply with these Terms or the category-specific rules published on the Website.

1. ENTRY FEES, PAYMENT, AND NO-REFUND POLICY

8.1. The Entry Fee for each category is as set out in Clause 5.1, and is exclusive of applicable taxes (GST), which shall be charged additionally at the prevailing rate at the time of payment.

8.2. Payment must be made online through the payment gateway(s) integrated on the Website. The Participant is responsible for any bank charges, convenience fees, or payment gateway charges, if applicable.

8.3. EARLY BIRD PROMOTIONAL OFFER: The Company may, at its sole discretion, offer time-limited promotional discounts on Entry Fees. During the period 22 August 2026 to 23 August 2026 (inclusive), a 50% discount on all Entry Fees shall apply ("Early Bird Offer"). The discounted Entry Fees during this period shall be: Best Reel Award ₹750, Best Mobile Film ₹1,000, Best Photo (Mobile) ₹250, Best Short Film ₹1,500, Best College Life Reel ₹500, Best Pet Parenting Creator ₹500 (all exclusive of applicable GST). This offer is non-transferable, cannot be combined with any other offer, and is subject to withdrawal or modification at the Company's sole discretion without prior notice. The no-refund policy (Clause 8.4) applies equally to discounted Entry Fees.

8.4. STRICTLY NO REFUND: All Entry Fees, once paid, are final and strictly non-refundable and non-transferable under any circumstances whatsoever, including but not limited to:

(a) withdrawal of the Entry by the Participant;(b) disqualification or rejection of the Entry for non-compliance with these Terms;© technical errors attributable to the Participant's device, internet connection, or payment instrument;(d) the Participant not winning any prize;(e) duplicate submissions made by the Participant.

8.5. This no-refund policy is prominently disclosed prior to payment and forms an essential term of the contract. By proceeding with payment, the Participant expressly acknowledges and accepts this policy. This disclosure is made in the interest of transparency and fair disclosure consistent with the principles of the Consumer Protection Act, 2019.

8.6. In the exceptional event that the Awards are cancelled in their entirety by the Company before the judging process commences (and not on account of Force Majeure), the Company may, at its sole discretion, refund the Entry Fee (excluding taxes already remitted and payment gateway charges) as the Participant's sole and exclusive remedy.

8.7. Participants are advised to retain payment receipts and acknowledgment emails/SMS for their records. For any payment-related grievance, contact the Grievance Redressal Officer (Clause 16).

1. TAXES ON ENTRY FEES (GST)

9.1. In accordance with the Central Goods and Services Tax Act, 2017, the Tamil Nadu Goods and Services Tax Act, 2017, and the Integrated Goods and Services Tax Act, 2017 (collectively, "GST Laws"), the Entry Fee constitutes consideration for a taxable supply of services, and GST at the applicable prevailing rate shall be charged in addition to the Entry Fee at the time of payment.

9.2. The applicable GST (CGST + SGST for intra-state supplies, or IGST for inter-state supplies, as the case may be) shall be clearly displayed at checkout on the Website, and a tax invoice shall be issued to the Participant in accordance with the GST Laws.

9.3. GST amounts collected are statutory levies remitted to the Government of India and/or the Government of Tamil Nadu, and are not refundable under any circumstances.

9.4. Any change in the applicable GST rate or tax structure notified by the Government after publication of these Terms shall apply automatically to payments made on or after the effective date of such change.

1. TAXES ON PRIZES — TDS UNDER THE INCOME TAX ACT

10.1. All prizes under the Awards constitute "winnings" within the meaning of the Income-tax Act, 1961 (and its successor legislation, as applicable). In accordance with Section 194B of the Income-tax Act, 1961 (and/or Section 194BA or any corresponding successor provision, as applicable), the Company is statutorily obligated to deduct Tax at Source (TDS) at the prevailing

rate (currently 30%, plus applicable surcharge and cess, where applicable) on the prize amount before disbursement.

10.2. TDS shall be deducted upfront from the gross prize amount, and only the net amount (after TDS) shall be disbursed to the Winner. By way of illustration only: on a gross prize of ₹2,00,000, TDS at 30% (₹60,000) would be deducted, and the net amount disbursed would be ₹1,40,000, subject to applicable surcharge/cess and the tax rates prevailing at the time of disbursement.

10.3. Every Winner must, as a condition precedent to prize disbursement, furnish:

(a) a valid Permanent Account Number (PAN);(b) valid bank account details (account number, IFSC code, account holder name matching the registered Participant name);© a government-issued identity and address proof; and(d) any declaration or documentation reasonably required by the Company for tax compliance.

10.4. Failure to furnish a valid PAN may result in TDS at a higher rate as mandated under Section 206AA of the Income-tax Act, 1961, or forfeiture of the prize if statutory compliance cannot be completed within ninety (90) days of the announcement of Winners.

10.5. The Company shall issue a TDS certificate (Form 16A or equivalent) to each Winner in accordance with applicable law. Winners are solely responsible for disclosing prize income in their income tax returns and for any additional tax liability beyond the TDS deducted.

10.6. The Company shall not be responsible for any tax advice. Winners are advised to consult their own tax advisors regarding the treatment of prize winnings.

1. PRIZE DISBURSEMENT

11.1. All cash prizes shall be disbursed exclusively by bank transfer (NEFT/RTGS/IMPS) to the verified Indian bank account of the Winner (or, in the case of a team, the designated representative), after deduction of TDS as per Clause 10.

11.2. No prize shall be paid in cash, cheque, demand draft, or to any third-party account, wallet, or foreign bank account.

11.3. Prize disbursement shall be completed within a reasonable period after the announcement of Winners and completion of all verification and documentation requirements by the Winner.

11.4. If a Winner fails to complete verification, provide required documents, or claim the prize within ninety (90) days of the announcement of Winners, the prize shall stand forfeited, and the Company may, at its sole discretion, award it to another eligible Participant or withhold it entirely.

11.5. Prizes are non-transferable and non-exchangeable. No request for substitution of a prize shall be entertained.

1. CONTENT REQUIREMENTS, RESTRICTIONS, AND INTELLECTUAL PROPERTY

12.1. Originality Requirement

12.1.1. Only original content is accepted. All non-original content is strictly restricted. Every Entry must be the original creative work of the Participant (or the Participant's team, in the case of team entries), created and owned by the Participant.

12.1.2. In accordance with the Copyright Act, 1957, the Participant represents and warrants that:

(a) the Participant is the sole and absolute owner of all copyright and other intellectual property rights in the Entry, or holds all necessary licenses, consents, and permissions in writing;(b) the Entry does not infringe the copyright, moral rights, trademark, design rights, or any other intellectual property or proprietary rights of any third party;© all music, sound recordings, footage, images, artwork, scripts, and other elements incorporated in the Entry are either original, properly licensed, or in the public domain;(d) the Entry does not contain anywatermark, channel logo, platform branding, or third-party identifier;(e) written consent has been obtained from every identifiable person appearing in the Entry (and, where applicable, from the owner of any private property or copyrighted material featured), and such consents shall be produced to the Company on demand;(f) the Entry has not been generated in a manner that violates any third party's rights, and any use of AI-assisted tools complies with applicable law and the category rules published on the Website.

12.2. Prohibited Content

12.2.1. Entries must not contain, depict, promote, or glorify any of the following:

(a) violence, cruelty, or harm to any person or animal;(b)nudity, obscenity, pornography, or sexually explicit material, including any material prohibited under Sections 67, 67A, and 67B of the Information Technology Act, 2000, and the obscenity provisions of the Bharatiya Nyaya Sanhita, 2023 (formerly the Indian Penal Code, 1860);©hate speech, or content promoting enmity, hatred, or ill-will between groups on grounds of religion, race, caste, community, gender, place of birth, residence, or language;(d)political propagandaor campaign material of any nature;(e)defamatorycontent, or content that is insulting, harassing, or invasive of another's privacy, including material actionable under the defamation provisions of the Bharatiya Nyaya Sanhita, 2023 (formerly the Indian Penal Code, 1860);(f)copyrighted materialused without authorization, or content bearing any watermark;(g) content that is false, misleading, deceptive, or that impersonates another person;(h) content that threatens the unity, integrity, defence, security, or sovereignty of India, friendly relations with foreign states, or public order, or that incites the commission of any cognizable offence;(i) content promoting tobacco, alcohol, narcotics, gambling, or any illegal activity;(j) any content prohibited under the Information Technology (Intermediary Guidelines and Digital Media Ethics Code) Rules, 2021, or any other applicable law.

12.2.2. The Company reserves the absolute right to reject, remove, or disqualify any Entry that, in its sole opinion, violates Clause 12.2.1 or is otherwise inappropriate, without refund of the Entry Fee and without any obligation to provide reasons.

12.3. Ownership and License

12.3.1. The Participant (Creator) retains full ownership of the copyright and all intellectual property rights in their submitted content. Submission of an Entry does not transfer ownership to the Company.

12.3.2. By submitting an Entry, the Participant grants to the Company a non-exclusive, royalty-free, perpetual, worldwide license to use, reproduce, display, publish, communicate to the public, promote, and showcase the submitted content, in whole or in part, in any media now known or later developed (including the Website, social media channels, promotional materials, press releases, event screenings, and showreels), solely for promotional purposes relating to the RISE Creator Awards and the Company's associated creator-festival activities, with due credit to the Creator where reasonably practicable.

12.3.3. To the extent permitted under Section 57 of the Copyright Act, 1957, the Participant consents to reasonable editing, cropping, resizing, subtitling, and format adaptation of the Entry by the Company strictly for the promotional uses described in Clause 12.3.2, provided such use does not distort or mutilate the work in a manner prejudicial to the Participant's honour or reputation.

12.3.4. The license granted under this Clause 12.3 is irrevocable and shall survive the conclusion of the Awards, disqualification of the Entry, and termination of these Terms.

12.4. Indemnity for IP and Content Claims

12.4.1. The Participant shall fully indemnify, defend, and hold harmless the Company, its directors, officers, employees, judges, and agents from and against any and all claims, demands, actions, proceedings, losses, damages, penalties, costs, and expenses (including reasonable legal fees) arising out of or in connection with (a) any breach of the representations and warranties in this Clause 12; (b) any third-party claim of infringement of intellectual property, privacy, publicity, or other rights in relation to the Entry; and © any violation of applicable law by the Participant.

1. JUDGING AND SELECTION OF WINNERS

13.1. All Entries that comply with these Terms shall be evaluated by a Panel of Judges/Juries appointed by the Company, comprising persons with relevant expertise in content creation, filmmaking, photography, and allied creative fields.

13.2. Judging shall be based on creative merit, originality, storytelling, technical quality, and adherence to the category theme, as further detailed in the category rules on the Website.

13.3. The decision of the Panel of Judges/Juries shall be final, conclusive, and binding on all Participants. No correspondence, representation, appeal, or challenge regarding the judging process, scores, or results shall be entertained, save for the grievance mechanism described in Clause 16 in respect of service deficiencies.

13.4. The Company does not guarantee that any minimum number of entries will be received in any category. The Company reserves the right, in its sole discretion, to not declare a winner in a category if no Entry meets the minimum quality threshold determined by the Panel; in such an event, the treatment of the affected prize shall be at the Company's discretion, communicated transparently on the Website.

13.5. Winners will be announced on 31 March 2027 on the Website and official channels, and will be individually notified via the contact details provided at registration. Participants are responsible for keeping their contact details current.

1. PRIVACY AND PERSONAL DATA PROTECTION (DPDP ACT, 2023)

14.1. The Company is a "Data Fiduciary" and the Participant is a "Data Principal" within the meaning of the Digital Personal Data Protection Act, 2023 ("DPDP Act"). The Company processes Personal Data in compliance with the DPDP Act and the rules made thereunder.

14.2. Personal Data collected: The Company collects only such Personal Data as is necessary for the administration of the Awards, which may include: name, date of birth, gender, postal address, email address, mobile number, PAN, bank account details (for Winners), government-issued identity documents (for verification), college enrolment details (for the Best College Life Reel category), and the content of the Entry.

14.3. Purpose limitation: Personal Data is processed solely for the following specified purposes: (a) registration and verification of Participants; (b) receipt, management, and judging of Entries; © collection of Entry Fees and issuance of tax invoices; (d) announcement of Winners and disbursement of prizes; (e) statutory compliance, including TDS deduction, filing of tax returns and statements, and responses to lawful requests by authorities; (f) communication with Participants regarding the Awards; and (g) promotional use of Entries as per the license in Clause 12.3, including reasonable identification of the Creator.

14.4. Consent: By registering and ticking the consent checkbox on the Website, the Participant gives free, specific, informed, unconditional, and unambiguous consent, with clear affirmative action, to the processing of their Personal Data for the purposes stated above, in accordance with Section 6 of the DPDP Act. A separate notice as required under Section 5 of the DPDP Act is provided at the time of collection.

14.5. Rights of the Data Principal: Participants have the right to: (a) access a summary of their Personal Data processed by the Company; (b) seek correction, completion, or updating of their Personal Data; © seek erasure of Personal Data that is no longer necessary for the stated purposes (subject to statutory retention obligations, including tax records); (d) nominate another individual to exercise their rights in the event of death or incapacity; and (e) have a readily available means of grievance redressal (Clause 16). Requests may be sent to helpdesk@risecreatorawards.com.

14.6. Withdrawal of consent: Participants may withdraw consent at any time by writing to the Helpdesk. Withdrawal of consent shall not affect the lawfulness of processing done before withdrawal. Since Personal Data processing is essential to participation, withdrawal of consent before conclusion of the Awards will result in withdrawal of the Entry from the Competition without refund of the Entry Fee, and shall not affect the Company's statutory retention obligations or the content license under Clause 12.3.

14.7. Data security: The Company implements reasonable security safeguards, including encryption, access controls, and secure payment processing, to prevent personal data breaches, and shall notify the Data Protection Board of India and affected Data Principals of any personal data breach in the manner prescribed under the DPDP Act.

14.8. Data retention: Personal Data shall be retained only for as long as necessary for the stated purposes or as required by law (including the Income-tax Act and GST Laws, which mandate retention of financial records for prescribed periods), after which it shall be erased or anonymized.

14.9. Data sharing: Personal Data may be shared only with: (a) payment gateways and banks for processing payments and disbursements; (b) tax authorities and other government agencies as required by law; © service providers (Data Processors) engaged by the Company under contract for hosting, verification, or administration, who are bound to process data only as instructed; and (d) the Panel of Judges/Juries strictly to the extent necessary for evaluation. The Company does not sell Personal Data.

14.10. The Company's detailed Privacy Policy, published on the Website, forms an integral part of these Terms.

1. TECHNOLOGY, WEBSITE USE, AND IT ACT COMPLIANCE

15.1. The Website and all associated systems are governed by the Information Technology Act, 2000 and rules made thereunder. Electronic records, server logs, and audit trails maintained by the Company shall constitute valid evidence of transactions, submissions, and communications.

15.2. Participants shall not: (a) attempt to gain unauthorized access to the Website, servers, or databases; (b) introduce viruses, malware, or harmful code; © use bots, scripts, or automated means to submit Entries or manipulate the Competition; (d) tamper with, disrupt, or overload the Website; or (e) engage in any act punishable under Sections 43, 65, 66, 66C, 66D, or other provisions of the Information Technology Act, 2000. Any such act shall result in immediate disqualification without refund, and the Company reserves the right to initiate civil and criminal proceedings.

15.3. The Company shall exercise reasonable diligence in maintaining the availability and security of the Website but does not warrant uninterrupted, error-free, or fully secure operation. Participants are advised not to wait until the final hours of the Submission Window to submit Entries.

15.4. One-Time Passwords (OTPs), login credentials, and account access are personal to the Participant, who is solely responsible for maintaining their confidentiality and for all activities under their account.

1. CONSUMER PROTECTION AND GRIEVANCE REDRESSAL

16.1. The Company is committed to fair, transparent, and non-deceptive practices in accordance with the Consumer Protection Act, 2019, and the Consumer Protection (E-Commerce) Rules, 2020, to the extent applicable. All material terms — including Entry Fees, taxes, the no-refund policy, prize structure, TDS deduction, and key dates — are disclosed prominently on the Website before payment.

16.2. The Company does not engage in unfair trade practices or misleading advertisement within the meaning of the Consumer Protection Act, 2019. All promotional communications regarding the Awards shall accurately describe the prize pool of ₹30 Lakh, category prizes, and material conditions.

16.3. Grievance Redressal Officer: For any complaint, grievance, or query relating to the Awards, payments, data protection, or these Terms, Participants may contact:

Grievance Redressal / HelpdeskElakiya Ind Entertainment Private LimitedChennai, Tamil Nadu, IndiaEmail:helpdesk@risecreatorawards.com

16.4. The Company shall acknowledge grievances within forty-eight (48) hours and endeavour to resolve them within thirty (30) days of receipt, or within such shorter period as may be prescribed by applicable law.

16.5. Nothing in these Terms shall be construed as limiting or excluding any right or remedy available to a Participant as a “consumer” under the Consumer Protection Act, 2019, to the extent such right or remedy cannot be waived or excluded by law.

1. FORCE MAJEURE

17.1. The Company shall not be liable for any failure or delay in performing its obligations (including conduct of the Awards, judging, announcement of Winners, or disbursement of prizes) caused by events beyond its reasonable control, including but not limited to acts of God, natural disasters, epidemics or pandemics, war, terrorism, civil disturbances, strikes, governmental orders, changes in law, court orders, failure of public utilities or telecommunication networks, or cyber-attacks (“Force Majeure Event”).

17.2. Upon occurrence of a Force Majeure Event, the Company may, at its sole discretion, suspend, postpone, modify, or cancel the Awards in whole or in part. In case of cancellation due to a Force Majeure Event, Entry Fees shall not be refundable, this being an agreed allocation of risk under the contract.

1. DISQUALIFICATION AND TERMINATION

18.1. Without prejudice to any other rights or remedies, the Company may disqualify any Participant and/or reject any Entry, at any stage (including after announcement of results and before or after prize disbursement), without refund of the Entry Fee, if:

(a) the Participant breaches any provision of these Terms;(b) the Entry violates the content restrictions in Clause 12;© the Participant provides false, misleading, or incomplete information;(d) the Participant engages in fraud, plagiarism, vote/engagement manipulation, bribery, or any attempt to improperly influence the judging process;(e) the Participant engages in abusive, threatening, or harassing conduct towards the Company, its staff, judges, or other Participants; or(f) the Participant is found ineligible under Clause 3.

18.2. If a violation is discovered after prize disbursement, the Company shall be entitled to recover the full prize amount (gross of TDS) from the Participant, together with costs of recovery, and to initiate appropriate legal proceedings.

1. LIMITATION OF LIABILITY

19.1. To the maximum extent permitted by applicable law, the total aggregate liability of the Company to any Participant arising out of or in connection with the Awards or these Terms, whether in contract, tort, or otherwise, shall not exceed the Entry Fee actually paid by that Participant for the Entry giving rise to the claim.

19.2. The Company shall not be liable for any indirect, incidental, consequential, special, or punitive damages, loss of profits, loss of opportunity, loss of data, or reputational loss.

19.3. The Company shall not be liable for: (a) failures of internet, telecommunications, or power infrastructure; (b) errors or failures of third-party payment gateways or banks; © delays attributable to statutory or regulatory processes; or (d) any act or omission of the Participant or any third party.

19.4. Nothing in this Clause excludes or limits liability that cannot be excluded or limited under applicable law, including under the Consumer Protection Act, 2019.

1. GOVERNING LAW, JURISDICTION, AND DISPUTE RESOLUTION

20.1. These Terms, and any dispute or claim arising out of or in connection with them or the Awards (including non-contractual disputes), shall be governed by and construed in accordance with the laws of India.

20.2. Subject to Clause 20.3, all disputes shall be subject to the exclusive jurisdiction of the courts at Chennai, Tamil Nadu, India, including the Hon'ble Madras High Court, Chennai.

20.3. The parties shall first attempt to resolve any dispute amicably through the grievance mechanism in Clause 16. Nothing herein shall prevent a Participant from approaching the

appropriate consumer dispute redressal forum under the Consumer Protection Act, 2019, where such forum has jurisdiction notwithstanding any contrary term.

1. GENERAL PROVISIONS

21.1. Amendments: The Company reserves the right to amend, modify, or update these Terms at any time. Amended Terms shall be published on the Website with a revised “Last Updated” date, and shall apply prospectively. Continued participation after publication of amendments constitutes acceptance of the amended Terms. Material changes affecting fees, prizes, or key dates shall be communicated through the Website and official channels.

21.1.1. As per the RCA Terms and Conditions, we reserve the right to amend or cancel any part of the event, including award categories and prize money, if the expected number of entries or participants is not received.

21.2. Entire agreement: These Terms, together with the Privacy Policy, category-specific rules, and any submission guidelines published on the Website, constitute the entire agreement between the Participant and the Company with respect to the Awards, and supersede all prior communications and representations.

21.3. Severability: If any provision of these Terms is held invalid, illegal, or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full force and effect, and the invalid provision shall be deemed modified to the minimum extent necessary to make it valid and enforceable.

21.4. Waiver: No failure or delay by the Company in exercising any right shall operate as a waiver thereof, nor shall any single or partial exercise preclude any further exercise of that or any other right.

21.5. Assignment: The Participant may not assign or transfer any rights or obligations under these Terms. The Company may assign its rights and obligations to any affiliate or successor entity, subject to applicable law.

21.6. Notices: All official communications from the Company shall be made through the Website, the registered email/mobile number of the Participant, or the official channels listed in Clause 22. Communications to the Company must be sent to helpdesk@risecreatorawards.com.

21.7. No agency: Nothing in these Terms creates any agency, partnership, employment, or fiduciary relationship between the Participant and the Company.

21.8. Headings: Clause headings are for convenience only and shall not affect interpretation.

1. OFFICIAL CHANNELS AND CONTACT INFORMATION

Participants should rely only on the following official channels for authentic information about the RISE Creator Awards. The Company shall not be responsible for information, offers, or

representations made through any unofficial source.

Channel	Details
Official Website	https://risecreatorawards.com
Instagram	@rise_creatorawards
WhatsApp Business	@rise_creatorawards
Facebook	risecreatorawards
Helpdesk Email	helpdesk@risecreatorawards.com

Caution against fraud: The Company never asks Participants to pay any fee other than the Entry Fee (plus applicable taxes) through the official Website, and never asks for OTPs, passwords, or “processing fees” or “release fees” for prizes. Any such demand is fraudulent and should be reported immediately to helpdesk@risecreatorawards.com and to the National Cyber Crime Reporting Portal (<https://cybercrime.gov.in>).

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By registering for and participating in the RISE Creator Awards, you acknowledge that you have read, understood, and agreed to these Terms & Conditions in their entirety.